

E-Book



DRESSED in
GOD'S KINGDOM

Fashion & Stijl
voor de
Ondernemende
Vrouw van God

Met meer dan 60
praktische
stylingtips



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A STEP- BY-STEP GUIDE BY CALLE DE BELEZA



“She is clothed with strength and
dignity, and she laughs without fear
of the future.”

— Proverbs 31:25

FOREWORD

Dear sister,

Welcome to this e-book written especially for you.

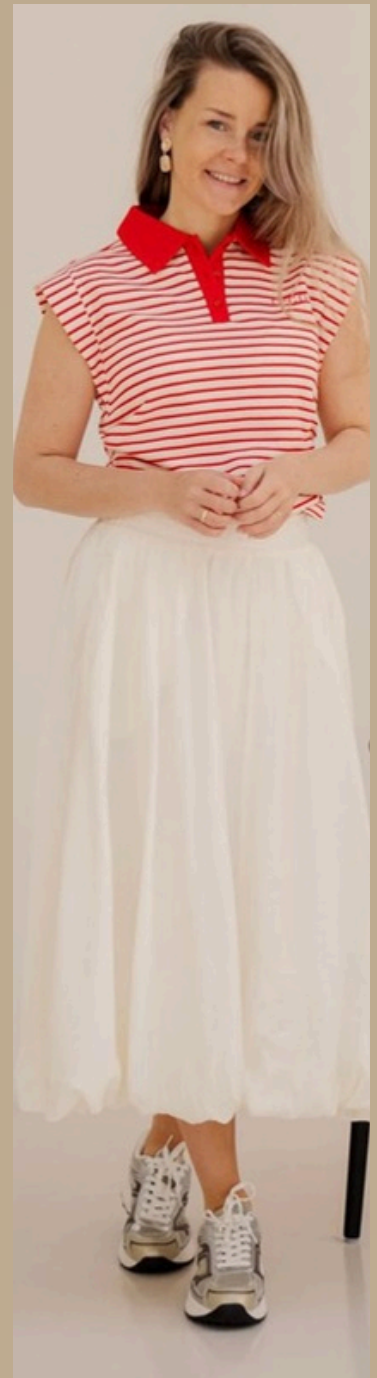
You are a woman who does not only dream, but acts.
You build, create and lead — and you do so from faith.
Fashion is more than fabric and colour.
It is a language you speak without words.

As a woman of God, you have the unique opportunity to make the royal character of God visible through your daily style — whether you are leading a meeting, meeting a client, or standing on a stage.

This e-book contains over 50 practical fashion tips, Biblical styling principles, checklists and reflection questions.

Every tip is rooted in Scripture and applicable to your daily life as an entrepreneurial woman.

“For you are a chosen people, a royal priesthood,
a holy nation.”
— 1 Peter 2:9



CHAPTER OVERVIEW

1. Your Royal Identity
2. The Language of Colour
3. Stylish & Modest
4. The Entrepreneurial Woman
5. Accessories: Details That Speak
6. Through the Seasons
7. Hair & Make-Up: Caring for the Temple
8. Shopping Wisely as a Steward
9. Dressed for Every Occasion
10. Your Royal Style Manifesto

BONUS Material

Online Branding 101



CHAPTER 1

YOUR ROYAL IDENTITY

Before we talk about clothing, we must talk about who you are. You are a daughter of the Most High King.

And that changes everything — including your wardrobe. When you dress from the knowledge that you carry royal lineage, you make different choices.

You do not dress to impress people, but to reflect who your Father is.



Tips: Dress from Identity

✨ Tip 1 — Start with Prayer

Turn your morning routine into a sacred moment.
Pray while getting ready.

Ask:

“Lord, where am I going today and whom will I meet?”
Dress with intention.

✨ Tip 2 — The Identity Mirror

Place a card on your mirror saying:
“I am a daughter of the King.”

Speak it out loud as you dress.
Affirmations reshape your mindset around style.

✨ Tip 3 — Remove Shame from Your Closet

Donate clothes that make you feel insecure,
unworthy, too big or too small.
You deserve clothes that celebrate you, not shrink
you.
Clean your wardrobe seasonally.

✨ Tip 4 — Your Personal Style Verse

Choose one Bible verse that describes your style identity.
Write it down and hang it in your wardrobe.
Examples: Proverbs 31:25, Isaiah 61:10, Psalm 45:13.

Tips: Dress from Identity

✨ Tip 5 — Dress for Your Destination

Do not only think about who you are — think about who you are becoming.

Dress for the woman God sees in you.
“Dress for the calling, not just the season.”

*I will greatly rejoice in the LORD,
my soul shall be joyful in my God; for he hath clothed me
with the garments of salvation,*

Isaiah 61:10

❓❓ Reflection question

Which item of clothing in your closet makes you look the most “royal” — and why?

Wear it more often!

My answer: _____

Prayer

Lord, help me see who I am in You.
Let my clothing choices reflect my identity as
a daughter of the King.

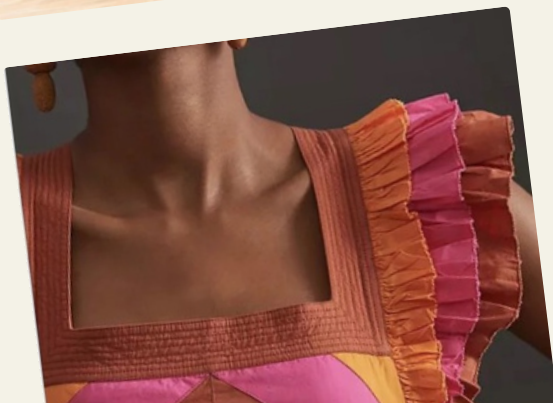
Amen.

CHAPTER 2 THE LANGUAGE OF COLOUR



Colour is never random.

Throughout Scripture, colour carries deep meaning — from the purple, blue and scarlet threads in the tabernacle to the white linen of the bride.



BIBLICAL COLOUR SYMBOLISM

- Purple — Kingship and spiritual leadership
- White — Purity, holiness, new beginnings
- Gold / Ochre — Divine glory and wisdom
- Red — Courage, passion and strength
- Blue — Faithfulness and heavenly calling
- Green — Growth, hope and new life
- Black — Elegance, authority and seriousness



Tips: Using Colour Intentionally

✦ Tip 6 — Build a Royal Colour Palette

Choose 3 base colours and 2 accent colours.
All items in your closet should be combinable — saving time and money.

✦ Tip 7 — Wear Color with Intention

Plan on Monday morning which color you want to radiate that week.
Big presentation? Navy blue or purple for authority.
Creative session?
Wear a colorful accent or artistic pattern.

✦ Tip 8 — The 60-30-10 Color Formula

60% of your outfit: neutral base color (e.g. cream blazer + skirt).
30%: your secondary color (e.g. navy blouse).
10%: accent (gold necklace, purple scarf, red handbag).

This formula always works and makes your look cohesive and professional.

Tips: Using Colour Intentionally

“And a certain woman named Lydia, a seller of purple, of the city of Thyatira, which worshipped God, heard us:”

— Acts 16:14

❖❖ Reflection question

Which color do you wear the most and what Biblical significance does this have for your calling?

My answer: _____

✨ Tip 9 — Monochromatic for Power

One color from head to toe exudes authority.
Try this: all-white for purity, all-navy for leadership,
or all-camel for elegance.
Vary the texture (matte + glossy) for depth.

✨ Tip 10 — Color and Skin Tone

Warm skin tones: look great in terracotta, gold,
orange-red, warm brown.
Cool skin tones: navy, fuchsia, royal blue,
purple look beautiful.
Neutral skin tones: almost everything looks good —
play with pattern and texture.



CHAPTER 3 STYLISH & MODEST



Modesty in clothing is often misunderstood as boring or old-fashioned.

But true modesty is regal. It is not about hiding your beauty, but about guarding your honor.

Tips: Modest, yet fashionable

✦ Tip 11 — The “Mirror Test”

Before you leave the house: does everything stay in place when you move, bend over, or sit down? Stand in front of the mirror and move normally — that way you know if the outfit works.

✦ Tip 12 — Layering Styling

Use blazers, kimonos, long cardigans, or open shirts as a layer on top. A loose outfit is suddenly structured with a fitted blazer. Layering adds depth to your look and adds modesty without being boring.

✦ Tip 13 — Make Midi Your Best Friend

Midi skirts and dresses (below the knee) are the most versatile length. They are suitable for church, work, lunch, and events — easy to dress up or down. Invest in 2-3 midis in neutral colors.

✦ Tip 14 — Fit Is Everything

Too tight or too loose never works. A good fit shows off your figure with grace. Always go for the right size — have a garment altered by a tailor if necessary. A perfectly fitting garment is always more stylish than an expensive, ill-fitting piece.

✦ Tip 15 — Neckline Tips

V-neck: adds length and elegance. Keep depth limited to a maximum of 8 cm. Round neck: classic and versatile — combine with a necklace for depth.

Turtleneck: powerful and stylish, exudes professionalism.
Collar: formal and authoritative, perfect for business settings.

Tips: Modest, yet fashionable

✨ Tip 17 — Arm Coverage Stylish Style

Short-sleeved jacket over a sleeveless dress:
instantly elegant. Off-shoulder?
Wear a light scarf or cardigan for cooler rooms.
Puff-sleeved blouses are trendy and
modest at the same time.

❓❓ Reflection question

Is there a piece of clothing in your closet that makes you
feel modest, while also making you look beautiful?

Describe it: _____

❓❓ Prayer

Father, teach me to honor my body as your temple.
Give me creativity to be modest and stylish.
Amen.

*Whose adorning let it not be that outward adorning of
plaiting the hair, and of wearing of gold, or of putting
on of apparel...*

But let it be the hidden man of the heart

— 1 Petrus 3:3-4



HOOFDSTUK 4

THE ENTREPRENEURIAL WOMAN

As a Biblical entrepreneur, you do not just represent your brand — you represent the Kingdom of God. Your professional appearance opens doors and creates credibility.

The Proverbs 31 woman was a businesswoman. She bought fields, engaged in trade, and her clothing reflected her status:

“Her clothing is fine linen and purple”

Proverbs 31:22

Tips: The capsule wardrobe

✦ Tip 18 — The Signature Blazer

Invest in 1-2 well-fitting blazers: a neutral one (navy/camel/black) and a statement one (burgundy/purple).

A blazer transforms any outfit into a professional look in 3 seconds. Have it altered for a perfect fit — it is worth the investment.

✦ Tip 19 — Choose Structure

Garments with structure (woven fabrics, tailored fits) exude more authority than soft jersey. Choose structured trousers, A-line skirts, or blazer dresses for meetings.

✦ Tip 20 — The Perfect Shoes

2-3 pairs of quality shoes are enough: nude pumps, black loafers, and ankle boots. Nude pumps lengthen the legs and are versatile with any outfit.

Invest here — cheap shoes wear out faster.

✦ Tip 21 — The Business Bag

One high-quality, professional bag in a neutral color (black, camel, cognac). Large enough for a laptop/documents, yet structured and elegant in design.

A beautiful bag elevates even a simple outfit to a professional level.

Tips: The capsule wardrobe

✦ Tip 22 — Clothing for Networking Events

Choose a statement outfit that sets you apart but doesn't distract. A color you wear frequently becomes your trademark — people remember you.

Wear comfortable shoes — you will be standing for a long time and walking a lot.

◆◆ Reflection question

Which piece of clothing gives you the most confidence as an entrepreneur? What makes it so powerful?

My answer: _____

✦ Tip 23 — Online/Camera Style

On camera, bright colors and contrasts work better than soft pastels. Avoid fine patterns (tweed, small prints) — these shake on camera. Solid colors in medium to dark tones look most professional on screen.

Do not choose white or cream if you use a white background.

✦ Tip 24 — The Stage Outfit

When speaking or performing: wear something that is YOU. Authenticity convinces.

Ensure your shoulders and face are well lit — choose colors that do this flatteringly.

Test your outfit by sitting, standing, and walking in it for a moment.

Comfort = confidence.

Capsule Wardrobe Checklist for the Entrepreneur



- 2 Blazers (1 neutral, 1 statement)
- 3 Well-fitting blouses
(white, navy, color of your choice)
- 2 Midi skirts (neutral)
- 2 Business trousers
- 1 Elegant dress (all-occasion)
- 1 Kimono or long cardigan
- Gold-colored pumps
- Black loafers or flats
- Ankle boots
- 1 Professional handbag
- Neutral jewelry (gold or silver)
- 1 Statement accessory

“SHE MAKETH HERSELF COVERINGS OF TAPESTRY;
HER CLOTHING IS SILK AND PURPLE.”
PROVERBS 31:22

CHAPTER 5

DETAILS THAT SPEAK

Accessories are the punctuation of your outfit. They complete a sentence.

A well-chosen piece of jewelry or scarf can transform a simple look into a regal appearance.



Tips: Jewelry & Accessories

✦ Tip 25 — Gold vs Silver: Choose Your Signature

Gold: warm, rich, feminine — suits warm skin tones and earthy styles. Silver: bright, modern, fresh — suits cool skin tones and minimalist styles. Choose one signature metal and stick with it for consistency.

✦ Tip 26 — The Crown Necklace

Every woman needs a signature necklace — one she wears every day. Choose something meaningful: a cross, a royal symbol, your name, or a word that defines you.

This will become your trademark and conversation starter.

✦ Tip 27 — Earrings Frame Your Face

- Round face shape: teardrop or hook earrings add length.
- Oval face shape: almost anything works — play with statement studs.
- Square face shape: round or oval shapes soften the look.
- Heart face shape: teardrops and chandeliers create a beautiful balance.

✦ Tip 28 — The Scarf as a Royal Attribute

A scarf is the most versatile accessory: around your neck, in your hair, on your bag. Silk scarves are timeless and add allure to any outfit. Choose colors from your palette — a scarf can liven up a neutral outfit.

Tips: Jewelry & Accessories

✦ Tip 29 — Belt = Silhouette

A belt defines your waist, even with loose clothing.
A wide belt over a long blouse or dress creates an elegant hourglass silhouette.
Choose belts in cognac, black, or gold as a base.

✦ Tip 30 — Less is More

The rule: one statement accessory per outfit. Big earrings? Simple necklace.
Statement necklace? Small earrings.
Busy pattern? No or small accessories.
Overloaded accessories draw attention away from you.

◆◆ Reflection question

Which accessory do you wear almost all the time?
Does it have a spiritual meaning for you?

My answer: _____

*“Kings' daughters were among thy
honourable women”*

— *Psalms 45:9*



CHAPTER 6
THROUGH THE SEASONS

Just as God leads us through the seasons

spring of growth,
summer of harvest,
autumn of transition,
winter of rest

— so our style changes along with it.

Every season offers new opportunities
to reflect God's beauty.

Tips: Seasonal wear

✦ Tip 31 — Spring: Growth & Freshness

Color: pastels, mint green, lavender, soft pink.

Fabrics: light cotton, linen, chiffon.

Style: floral prints that radiate femininity and new life.

Biblical connection: “Behold, the winter is past... flowers appear on the earth.”

(Song of Solomon 2:11-12)

✦ Tip 32 — Summer: Joy & Abundance

Color: bright colors, white, yellow, coral red, turquoise.

Fabrics: linen, cotton blend, light silk.

Style: maxi dresses, wide-leg trousers, elegant sandals.

Modesty: use light long layers instead of short items.

✦ Tip 33 — Autumn: Depth & Richness

Color: terracotta, burgundy, ochre, mustard, warm brown.

Fabrics: suede, wool blends, corduroy.

Style: layering, ankle boots, scarves, tailored coats.

This is the season of the entrepreneur — perfect for conferences and launches.

Tips: Seasonal wear

★ Tip 34 — Winter: Authority & Power

Color: deep purple, navy, burgundy, black, off-white.

Fabrics: wool, cashmere, velvet.

Style: structured coats, high boots, thick scarves.

Choose quality — winter clothing lasts a long time.

★ Tip 35 — Seasonal Transition Outfits

Layer your summer clothes for autumn:
dress + turtleneck + boots.

Wear winter basics in spring:

lighter colors with winter textures.

Invest in transitional pieces: light blazers,
denim jackets, light wool cardigans.

◆◆ Reflection question

In which season do you dress best? How can you carry that energy into other seasons?

My answer: _____

“To every thing there is a season, and a time to every purpose under the heaven.”

— Ecclesiastes 3:1

CHAPTER 7

HAIR & MAKE-UP: CARING FOR THE TEMPLE

Your hair and makeup are the frame around the painting.
They frame who you are.

Taking care of your appearance is not vanity — it is stewardship
of the body that God has given you.



Tips: Hair for the Enterprising Woman

✨ Tip 36 — Your Signature Hair Look

Choose a hair look that suits your lifestyle and takes you 20 minutes or less.

Your signature look gives consistency to your personal brand. It doesn't have to be different every day — the best women in the Bible had their own look.

✨ Tip 37 — Hair and Authority

Updo hair radiates professionalism and authority — use this for presentations.

Down hair is warm and approachable — use this for coaching or connection conversations.

Choose consciously based on the setting, not out of habit.

✨ Tip 38 — Headwear with meaning

An elegant hat, headband, or turban can be a spiritual statement. In many cultures, head covering is a sign of reverence and royalty.

Wear it with intention, not merely as a trend.

🔮🔮 Prayer

Lord, thank You for this body You gave me.
Help me to honor it and care for it as a temple
of Your Holy Spirit.
Amen.

Tips: Makeup as Beautification

✨ Tip 39 — Less is More Holy

Good skin is the best foundation.
Invest in skincare before makeup.
Minimal makeup (concealer + mascara + lip balm) looks fresher than overloaded. Make sure you look better as yourself, not like someone else.

✨ Tip 40 — Lip look choices

Nude lipstick: professional, timeless, versatile.
Red lip: powerful statement for stage and events.
Pink: friendly and approachable for coaching and community.
Dark red/burgundy: elegant and authoritative for business settings.

✨ Tip 41 — Day vs Evening Makeup

Day: sleek and light — let your skin breathe. Focus on natural colors. Evening: can be more dramatic — smokey eyes or bold lip, never both.
A consistent daily routine provides peace of mind and saves time.

❖❖ Reflection question

What does your ideal morning ready routine look like?
How much time do you allow yourself?

My answer: _____

CHAPTER 8

SHOPPING WISELY AS A STEWARD

God has called us to be good stewards of everything He gives us — including money.

Fashion can be an addictive habit or a well-considered investment. You choose.



Tips: Smart Budget Shopping

✦ Tip 42 — Set a Clothing Budget

Decide monthly what your maximum spending limit is on clothing. Recommended: 3-5% of your monthly income.

Write down every clothing purchase — awareness = change.

✦ Tip 43 — The Shopping List

Write down what you need before you go shopping. Buy only that. Save your list on your phone so you always have it with you.

Impulse purchases are the enemy of a well-thought-out wardrobe.

✦ Tip 44 — Cost-Per-Wear Thinking

A €150 blazer that you wear 100 times = €1.50 per use.

A €30 top that you wear 3 times = €10 per use.

- Always ask: how often am I really going to wear this?

✦ Tip 45 — Thrift as Testimony

Secondhand shopping is: sensible, sustainable
AND creative.

You can find designer pieces for fractions of the price. It is also a way of stewardship over God's creation.

Tips: Smart Budget Shopping

✦ Tip 46 — Sale vs Seasonal Buying

Buy winter clothing at the end of winter for the following year. Buy summer clothing in the August sale for the next summer season.

This way you save 50-70% on quality pieces.

✦ Tip 47 — Give from Your Wardrobe

Empty your closet twice a year: donate what you no longer wear.

'One in, one out' keeps your closet fresh and circular. Giving opens the way for new blessings. Believe this applies to your wardrobe as well.

✦ Tip 48 — Invest in Basics

Save on trend items (fast fashion is okay) but invest in basics.

Basics: blazer, white blouse, black trousers, midi skirt, boots.

Quality basics last 5-10 years and are always relevant.

“A faithful man shall abound with blessings: but he that maketh haste to be rich shall not be innocent.”

— Proverbs 28:20

Shopping Preparation Checklist



- I have set my clothing budget for this month
- I have reviewed my wardrobe before I leave
- I have a list of what I really need
- I have checked if I can combine the item with 3 other pieces
- I have thought about cost-per-wear
- I have checked the return policy

CHAPTER 9

DRESSED FOR EVERY OCCASION

The life of the enterprising woman is rich and varied: church services, business meetings, networking events, conferences, gala dinners, creative workdays.

Every occasion calls for a different language.



Tips: By occasion

✦ Tip 49 — Church & Worship

Dress respectfully and neatly. The Church is the presence of the King. Recommendation: smart dress or skirt + blazer or cardigan. Avoid anything too casual (tracksuit) and too provocative (short skirt, low neckline). Wear something that gives you the freedom to worship and move.

✦ Tip 50 — Business Meeting

Goal: inspire confidence and be taken seriously.
Format: tailored blazer + smart trousers or skirt + closed shoes. Color: navy, grey, black, burgundy — avoid neon and bright prints. Accessories: minimal and high-quality.

✦ Tip 51 — Launch / Launch Event

This is your moment — dress for the impact.
Wear your brand color or a statement outfit that gets remembered. Ensure comfort: you will be standing for a long time, talking a lot, and want to stay energetic.
Photo-ready: Choose colors that look great in photos.

✦ Tip 52 — Christian Conference / Congress

Day 1: Statement opening outfit — set the tone.
Working days: professionally comfortable — you will be sitting and listening a lot.
Gala dinner/closing evening: festive but Biblically elegant.

Wear layers: conference rooms are often cold.

Tips: By occasion

✨ Tip 53 — Casual Workday at Home

Pyjamas or a tracksuit lower your productivity and self-confidence. Choose: comfortable blouse + smart trousers or leggings + loose blazer.

‘Dress for the day you want to have,
not for the day you feel.’

✨ Tip 54 — Party & Gala

Opt for a maxi dress or elegant midi — timeless festivity. Gold or purple accessories elevate any outfit to gala level.

Invest in one ‘go-to’ party outfit that you can wear multiple times.

“But the LORD said unto Samuel, Look not on his countenance, or on the height of his stature; because I have refused him: for the LORD seeth not as man seeth; for man looketh on the outward appearance, but the LORD looketh on the heart.”

— 1 Samuel 16:7

Although God looks at the heart, we also represent Him outwardly. Let both correspond.

❖❖ Reflection question

Which occasion do you find the hardest to dress for?
What holds you back?

My answer: _____

HOOFDSTUK 10

YOUR ROYAL STYLE MANIFESTO



You have received more than 50 tips. Now it is time to bring this together in your personal Royal Style Manifesto — a statement of who you are and how that is reflected.

Write your manifesto

I, _____, am a daughter of the Most High King.

My style reflects: _____

My signature colors are: _____

My capsule wardrobe consists of: _____

My Biblical fashion style verse is: _____

I dress every day as: _____

I invest wisely in: _____

I donate regularly: _____

The 10-Day Royal Dress Challenge

Day 1: Wear your Royal Color from head to toe.

Day 2: Dress in white as a symbol of purity and new beginnings.

Day 3: Try a style that appeals to you but you have never dared to wear before.

Day 4: Put together a capsule wardrobe of 10 items.

Day 5: Wear something secondhand — stewardship in action.

Day 6: Dress as if you are giving a presentation to 1,000 people.

Day 7: Build an outfit entirely using the 60-30-10 color formula.

Day 8: Remove 5 items of clothing that you haven't worn for months.

Day 9: Wear your most modest outfit and see how regal you look.

Day 10: Dress in your favorite look and thank God for your body.

★ Your 10-Day Challenge

BONUS

Online

Branding 101

"Whatever you do, do it wholeheartedly, as for the Lord and not for people."

— Colossians 3:23

"She is clothed in strength and dignity; she laughs at the future."

— Proverbs 31:25

"The blessing of the Lord makes rich, and effort adds nothing to it."

— Proverbs 10:22

"In all your ways you will know Him, and He will make your paths straight."

— Proverbs 3:6

"For I know the thoughts that I have for you, thoughts of peace and not of evil." — Jeremiah 29:11

"Give, and it shall be given to you." — Luke 6:38

"Ask, and it shall be given to you; seek, and you shall find." — Matthew 7:7



May your brand be a light in the fashion world, a testimony of God's creativity and grace. God's blessing upon your enterprise!



1. Build your style from identity

Don't start with trends, but with who you are. Ask yourself: what do I stand for? Your clothing should reinforce that story, not replace it.

2. Dress for the woman you are

becoming. Don't wait until "later." Step into that version of yourself today — your style helps shape your mindset.

3. Choose consciously, not impulsively

An enterprising woman doesn't just buy clothes. She chooses pieces that fit her vision, her goals, and her image.

4. Entrepreneurial woman.

Strong. Confident. I am not only building my business, but also a style that reflects my identity.

5. Choose consciously what you wear:

Wear what radiates your values. Invest in quality over trends. Let your style speak before you do.

6. Fashion is more than clothing,

it is a message of who you are — in faith and in business.



The Christian Identity of Your Brand

"Whatever you do, do it wholeheartedly, as for the Lord and not for people." Colossians 3:23

What makes a brand Christian?

A Christian fashion brand is not simply a brand with a cross on the logo. It goes deeper. The Christian identity of your brand is expressed in your values, your corporate culture, your communication, and your products.

Core Pillars of a Christian Fashion Brand

- Integrity — honesty in everything you do, from production to marketing
- Dignity — clothing that helps people feel worthy and loved
- Stewardship — responsible handling of resources, people, and the earth
- Community — fostering connection and building others up
- Grace — acknowledging mistakes and learning, without perfectionism



About me

My story is one where creativity, professionalism, and unwavering faith come together.

Calle de Beleza literally means the road of beauty—a place where movement and stillness, man and form, past and present touch. This name represents my way of being: attentive, stilled and always connected to what is present, both visibly and invisibly.

Calle de Beleza is not a busy street, but rather a quiet passageway. A space where images can emerge that do not demand attention, but allow the gaze to rest for a moment. Here, it is not about perfection, but about presence—about the small moment in which something becomes real.

The projects I create or work on often move between art and daily life. They invite you to look, slow down, and perhaps pause for a moment.



www.calledebeleza.com

*‘For life is more than food
and clothing alone.’*

Luke 12:23

*‘This clothing must be made
of gold thread, scarlet, and
fine linen.’*

Exodus 28:5

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making their beautiful photos
available for my E-book.

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